

JOB DESCRIPTION

JOB TITLE: Sports Director
DEPARTMENT: Programming
STATUS: Exempt
REPORTS TO: Chief Operating Officer

GENERAL FUNCTION: Responsible for PCN's statewide coverage of Pennsylvania sports. Oversight of producing sports content for television and digital platforms, its budget, and supervising sports producers. Participate as on-air talent, handle logistics for all facets of productions behind the scenes. Work in cooperation with other content directors and managers to carry out company procedures and priorities.

RESPONSIBILITIES:

- Work with the Programming Department and Chief Operating Officer to produce weekly, monthly, and seasonal sports content for television and digital platforms.
- Generate new ideas for sports coverage that will appeal to Pennsylvania viewers. Ideas must include a variety of formats, including interviews, highlights, studio productions, event coverage, and more.
- Shoot, edit, and anchor sports coverage, including studio programs and event coverage.
- Oversee and evaluate all sports content on PCN, whether new or existing, with viewership and revenue in mind.
- Coordinate coverage of PIAA Championship events. This includes logistical planning leading up to, during, and after the event.
- Evaluate and hire announcers for event coverage.
- Provide play by play as needed for sporting events.
- Work in coordination with videographers and producers to schedule productions around complex schedules.
- Work with Programming to hire part-time help as needed for event coverage.
- Develop relationships with sports entities around the state, including production partners, high school athletic directors, professional organizations, etc.

BACKGROUND/SKILLS:

- Minimum 5 years' experience working in sports broadcasting.
- In-depth understanding of Pennsylvania sports.
- Demonstrated knowledge of a variety of sports.
- Demonstrated ability to interview guests, specifically on sports topics.
- Play by Play announcer experience preferred.
- Detail oriented and ability to work well under deadline pressure.
- Good communication skills.
- Must be a team player, and demonstrate an understanding that covering sports is not just about highlights.
- Successful candidates will be subject to a criminal and driving record background check.
- Valid Pennsylvania driver's license.
- Ability to lift and load equipment weighing 50-pounds and stand or sit for extended periods of time.
- Ability to work flexible hours, adapt to changing priorities, and maintain travel schedule.

To Apply:

- Successful candidates will be subject to a criminal and driving record background check.
- Cover letter and resume may be emailed to matthall@pcntv.com.

1/19/2024